

YOUTH FRONT PAKISTAN

YFP, DG KHAN

A CIVIL SOCIETY INITIATIVE

This brochure transpires the Youth Front Pakistan's brief introduction and activities accomplished and revealing outputs and impacts of the projects undertaken since the inception of YFP as an NGO.



2012



About us

Youth Front Pakistan (YFP) is the premier non-profit civil society organization working in Southern Punjab on various development initiatives in order to assist the communities in Health, Education, GBV, Protection and communicable diseases like Malaria, TB and HIV & AIDS. These activities were supplemented with wash and shelter support to flood affected communities. YFP is a progressive not for profit entity registered with Provincial Social Welfare Agencies, Registration and Control Ordinance, 1961 with prove diversified track record helping local communities. YFP has gathered vast institutional experience, extensive grass roots linkages and community presence throughout Sothern Punjab. YFP possesses team of skilled professional and short term consultants to guide the various activities and deliverables with absolute satisfaction of the donors and local communities.

The establishment of YFP emerged through a comprehensive consultative process among the leading young community leaders of DG Khan, realizing the fact that [South Punjab could only be taken out of the vicious cycle of poverty, backwardness and exploitation if youth comes forward and take the lead and demonstrate their abilities setting role models to be followed by others.](#)

Although YFP's main focus of activities is DG Khan District but its activities are spread over, RajanPur, Vehari and Muzaffargarh, districts. YFP has had privileged to work with various national and international organizations on various development initiatives which were accomplished and were well recognized by the donors and stakeholders.

With proven expertise and track record in the fields of poverty alleviation, improving basic health facilities, dealing with emergency relief, the YFP steps in to long term development interventions and presently running programs which are helping the deprived communities. YFP has successfully been implementing projects on Community Bases Management of Acute Malnutrition, Community Services, Child protection, Maternal and Child Health Care, Food and Non Food Items distribution and relief and rehabilitation works. One of the rewarding aspects of YFP's is to have with them a dedicated team of young personnel determined to bring positive change in the life of the communities confronting with many social and economic issues.

Mission: To provide and support the poor, vulnerable & disadvantaged segments of the society through provision of standardized medical and social services through holistic paradigm approach in DG Khan and adjacent districts.

Vision: As humanitarian and development organization, YFP envision a future where to achieve excellence in human and institutional development that contributes towards prosperous humanity.



Objectives:

- To create awareness through social advocacy at grass root level amongst ignored rural communities for promotion of health seeking behaviors.
- To increase access for under-served people and vulnerable deserving communities through setting-up of quality static & mobile health services outlets.
- To ensure sustainable development through advocacy, lobbying and linkages development endeavors

YFP's Values:

YFP endeavours to comply with the Code of Good Practice for NGOs which include rights-based approaches, diversity and health equity for all, Gender equality, empowerment and meaningful involvement of disadvantaged and vulnerable groups of society, multi-sectoral partnership and collaboration and good governance, transparency and accountability.

Institutional Experience and technical capability:

Youth Front Pakistan (YFP) has emerged as a regionally acclaimed civil society organization that has notably enhanced its own capacity and its partners. YFP is capable of implementing variety of development initiatives and have demonstrated sustainable models like Jinnah Community Hospital in DG Khan, which is running successfully and extending quality reproductive health and primary health care support & services to the disadvantaged marginalized and poverty stricken communities, particularly women and children. Currently YFP is implementing Rural Health and Family Planning project funded by NATPOW and others.

YFP has been involved in the efforts eradicating malaria and TB and has in depth knowledge of major public health issues and developmental priorities. YFP has had privilege to strengthen its technical capacity during the implementation of a four year **PAIMAN** project which was executed by JSI and funded by USAID. The staff of YFP thus was well trained attending various capacity building workshops which helped the staff to refine their quality of service and delivery. The best practices and lessons learned from the PAIMAN project were applied while implementing the FP and RH project supported by **NATPOW**. YFP has put together a highly skilled an experienced team comprising management specialists, consultants, community and social mobilizers, advocacy experts and financial experts. The YFP core team



is fully capable of implementing small to medium and large scale programs effectively and efficiently.

Membership with national / international organizations:

Youth Front Pakistan is associated with the following prestigious organizations:

- Member of White Ribbon Alliance (WRA) USA
- World Health Organization (WHO)
- Save The Children, USA
- Canadian International Development Agency (CIDA)
- Partnership for Maternal, New born and Child Health (PMNCH)
- John Hopkins University, USA
- UNICEF
- International Organization for Migration (IOM)
- John Snow INC, JSI Research & Training Institute Inc.
- World Population Foundation (WPF)
- Church World
- Action Aid.
- Kismet Yok Mu (Turkey).
- National Trust for Population Welfare (NATPOW)
- Strengthening Participatory Organization (SPO)
- Society for the Protection of Rights of the Child (SPARC)
- Aura Foundation.
- Punjab AIDS Consortium
- Society for Sustainable Development (SSD)
- Ghazi Civil Society Network (GCSN).
- T.B. Dot.com.
- South Punjab NGO Forum (SPNF)
- South Punjab NGO ALLIANCE (SPNA)
- Citizen Commission for Human Development (CCHD)
- Community Support Concern(CSC)
- Pakistan Lions Youth Council(PLYC)
- Association for Gender Awareness & Human Empowerment(AGAHE)

- Orangi Pilot Project Research & Training Institute(OPP-RTI)
- Global Association For Investment Network (GAIN)
- Ministry of Narcotics Control & United Nation Office on Drug & Crime(UNODC)
- Research Advocacy and Health Strengthening Alliance (RAHSTA)
- Family Planning Association of Pakistan (RAHNUMA FPAP)

HIGHLIGHTS – ON GOING AND SUSTAINABLE PROGRAMS

NATIONAL TRUST FOR POPULATION WELFARE (NATPOW)

YFP is working with National Trust for Population Welfare (NATPOW) as a partner and organized Family Welfare Center in UC Khakhi & Chorhatta on Reproductive Health and Mother & Child care. As many as 45 Free medical Camp were organized at Flood effected U/C's Darhama & Chorhatta in Which 9123 Patient wastreated with collaboration off JSI, WHO, CIDA and NATPOW.



Jinnah Community Hospital

The Jinnah Community Hospital was established in Shakir Town, D.G.Khan in November-2003. Since then, this hospital is providing medical facilities to the poor inhabitants of surrounding areas. This hospital is operating in two shifts under the supervision of qualified medical and Para-medical staff , Since then, this hospital is providing Out Door including Maternity, Ultrasound, Phototherapy, ECG, Clinical Laboratory, Facilities This hospital is being run by YFP with the contribution from the notable citizens.



YFP intends to expand this facility for providing bedding, and other

diagnostic facilities. During the year 2010-11 a total of 23,749 patients were provided with medical assistance. YFP also organized 45 general medical camps in which 9123 patient were treated.

- Recently Research Advocacy & Health Strengthening Alliance (RAHSTA) & PPAF lunched a project in District Dera Ghazi Khan funded by World Bank signed an agreement with Jinnah community Hospital running by Youth Front Pakistan in which Jinnah community Hospital is providing the service delivery (3 ANC ,Laboratory , Ultrasound, safe delivery, PNC & family planning counseling).These facilities are providing to the poor & vulnerable community of flood affected U/C Churahatta.

ESTABLISHMENT OF ARI CENTERS IN FLOOD AFFECTED DISTRICT RAJANPUR

(Funded by WHO)

YFP in collaboration with WHO and district government established ARI centers in the for flood affected areas in DG Khan and Rajanpur districts. It was in line with the department of Health, Punjab's initiative to strengthen the health services in seven flood affected districts (including DG Khan and Rajanpur) to reduce maternal, newborn and child mortality in collaboration with development partners. Establishment of ARI centers is a significant step to counter the increase disease incidence and poor health conditions in district Rajanpur. In each ARI center, there is enough staff to attend the patients.



Training and Technical assistance

Training and Technical assistance has been a continuing part of all the interventions in 2010-11. As many as 115 participants were trained on various topics including basic health, maternal health and treating emergencies. YFP never thought that one time training would be enough and repeated training sessions was organized for the benefits of the population. Training Need Assessment TNA was conducted before structuring particular training program.



CCB Project Supported by Devolution Trust for Community Empowerment (DTCE) Funded by UNDP & European Union:

Established in July 2003, Devolution Trust for Community Empowerment (DTCE) is an ends-orientated, information-intensive and knowledge-based organization that strives to make consistent efforts to create a new relationship between the citizen and the state, based on shared rights and responsibilities. DTCE has created a critical mass of social capital in its partner districts of all four provinces. With the help of indigenously designed models, networks and public-private partnerships, DTCE creates an enabling environment for citizen engagement and mobilization at the grass roots level. Youth front Pakistan is working in collaboration with Devolution Trust for Community Empowerment (DTCE) in 15 flood effected U/C's of Tehsil D.G.Khan to educate people about formation of Community Board (CCB) to empower the community of these flood effected U/C's & to educate them to dissolve their immediate problems faced by them.



CCB Project: YFP has set up CCB project in Oct. 15, 2011 and is in operation with the assistance from Devolution Trust for community empowerment funded by UNDP and European Union.

Fatima Jinnah Industrial Home:

Youth Front Pakistan has established Fatima Jinnah Industrial home in Sept 2011 which is imparting hands on training in embroidery, cutting, Knitting, sewing, spooking work, designing, R work, shadow Qureshia work, Diskmetic work ,etc. are providing to the needy & low earning girls and females of the community with own resources of the organization. trained female Supervisor and teachers have been hired to run this industrial home smoothly.



Family Welfare Center: YFP established a Family Welfare Center in UC Khakhi and in UC Churahatta on self-help basis.



Details of previously completed and ongoing projects

S. No.	Project Name	Funding Agency	Project Duration	Project Location(s)	Total Budget (PKR)	Major Achievements
1	Advocacy & Dissemination Campaign on GBV	USAID	NOV-2012 TO JULY 2013	DGKHAN MULTAN KHANEWAL RAJANPUR MUZAFARGA RH	3285500	<ul style="list-style-type: none"> Disseminate information on the gender equity program and provide private shelter and help lines to women. Create awareness on the pro-women legislations over the past decade. Disseminate political education focusing on women
2	Establishment of two Acute Respiratory Infection (ARI) Centers	WHO	Nov 2011- March 2012	DHQ Hospital Rajanpur, THQ Hospital Jampur	5,435,600	<ul style="list-style-type: none"> Reduced the IMR up to zero Children up to five year of age were provided with free medical aid.
3	CCB Project	Devolution Trust for Community Empowerment (DTCE)	Oct 2011 - Dec 2012 continuing activity	15 Flood Affected UCs in Tehsil D.G.Khan	238,500	<ul style="list-style-type: none"> Empowered community to solve their problems themselves. Reconstruction/rehabilitation of critical infrastructure in Flood affected areas
4	Establishment of Family Health Center	NATPOW	June 2011- May 2012	UC Churahatta	430,000	<ul style="list-style-type: none"> Brought awareness about PHC, FP & Provided FP Services, Reduced MMR & IMR in the Area
5	Establishment of Family Welfare Center	NATPOW	June 2009- May 2010	UC Khakhi	532,392	<ul style="list-style-type: none"> Awareness about PHC, about FP & Provision of FP Services, Reduced MMR & IMR in The Area
6	Establishment of Jinnah	A Youth Front	Year 2004 to date (2012,	Urban U/C 7 DG Khan	6,782,940	<ul style="list-style-type: none"> Continuing provision of medical facilities to the most deserving

	<u>Community Hospital</u>	<u>Pakistan's initiative</u>	<u>continuing activity)</u>			<u>communities.</u> <ul style="list-style-type: none"> ▪ <u>Supplemented with diagnostic facilities and attending outdoor Patient & deliveries.</u>
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Details of previously completed projects

S. No.	Project Name	Funding Agency	Project Duration	Project Location(s)	Total Budget (PKR)	Major Achievements
1.	HIV /AIDS Surveillance Project	CIDA	June 2011- Sept 2011	7 Urban U/C's of Tehsil DGKhan	1,472,000	<ul style="list-style-type: none"> ▪ HIV/AIDS Surveillance Project assisted the patients suffered. Studied behavior & biological conditions
2.	STOP -FOR Child Protection Emergency Response Fund (ERF)	UNOCHA	Jan 2011 - June 2011	3 U/C's Haji Ghazi, Ghousabad, Jakhar imam Shah DGKhan.	2,798,316	<ul style="list-style-type: none"> ▪ Provided Socio, Psycho, Support to the Childs (5 to 12 year) in the Flood effected Areas to bring them to normal conditions ▪ Conducted recreational activities
3.	Prevent Neonatal, Maternal Morbidity and Mortality Through MNCH Services	CIDA	Jan 2011- March 2011	2 U/C's ,Haji Ghazi, Ghousabad DGKhan	1,030,321	<ul style="list-style-type: none"> ▪ Trained TBA's of Flood effected area for reduction of MMR rate ▪ Organized free Medical Camps ▪ Brought awareness about health & Hygiene, and distributed hygiene kits, for up gradation of BHU's
4	John Hopkins University (JHU) Puppet Shows on breast feeding campaign	USAID	April 2010 – May 2010	In 35 Ucs of DG Khan	975,975	<ul style="list-style-type: none"> ▪ Behavior Change of Community about Breast Feeding
5	Pakistan Initiative for Mothers and Newborns (PAIMAN)	JSI/USAID	2006-2007- 2008-2009 - March 2010 & Sep 2010	2 U/C's 2007-2010 10 U/C's of Tehsil DGKhan	9,704,550	<ul style="list-style-type: none"> ▪ Brought behavioral changes within community on MNH Issues ▪ Achieved PAIMAN projects outputs on ANC & PNC, ▪ Training and TA to the TBA's on TT Shots, capacity building of TBA's in target areas.
6	Mother Memorial Quilts Project, White Ribbon Alliances (WRA)	USAID	2007-2008	2 U/C's Tehsil DGKhan ,Wadoor ,Basti Malana	152,240	<ul style="list-style-type: none"> ▪ Awareness campaign regarding Mother & child's health and effects of delays
7	Support to Election process	UNDP	2007-2008	4 U/C's Tehsil DGKhan	100,000	<ul style="list-style-type: none"> ▪ To bring awareness in the community regarding vote casting.
8	Establishment of MCH Center	TVO, Islamabad	2003-2004	Urban U/C 7 DGKhan	484,392	<ul style="list-style-type: none"> ▪ Established MCH Center and working smoothly, serving the

						deserving communities
9	Ghazi Civil Society Network Missing facilities in Girl Schools	CIDA	2004-2005	District DGKhan	575,000	<ul style="list-style-type: none"> Surveyed and R&M of missing facilities in schools (Boundary Wall, Water Supply , Bathroom)

Emergency response and livelihoods: YFP has had variety of interventions and had restoration of essential livelihoods in flood affected DG Khan and Rajanpur districts. These activities include distributing of kits, hygiene kits, treated nets, kitchen sets, blankets, and food packages.

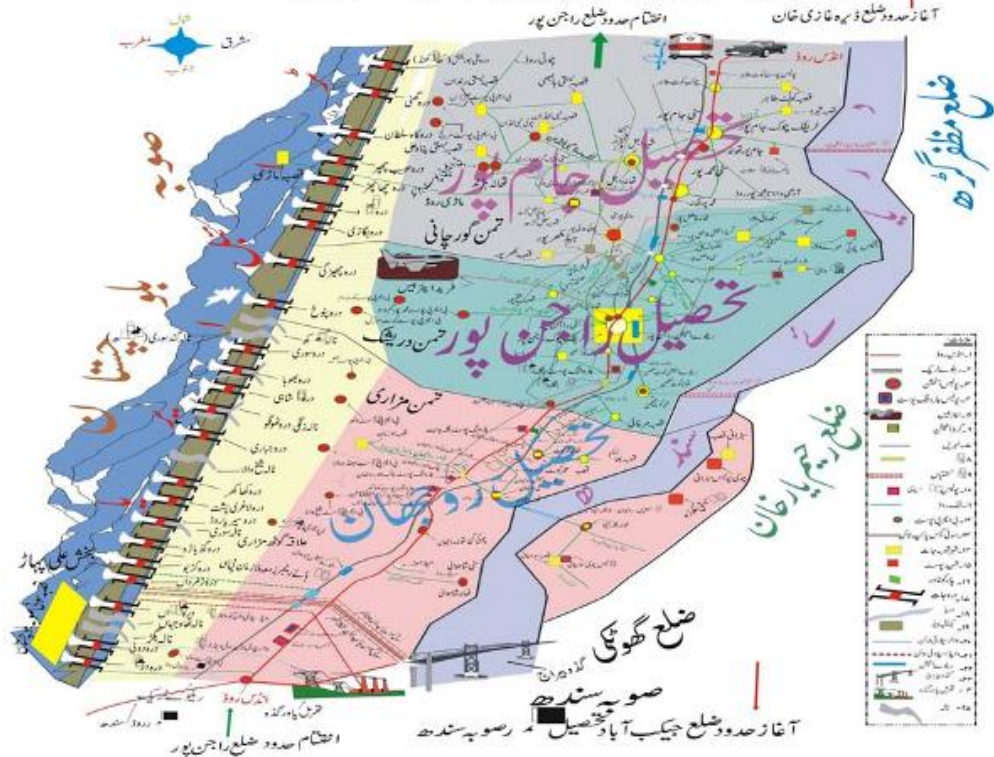
Services Provided by YFP for Flood Affected Areas – 2010-2011					
Sr. No	Sector	Donor	Description of Activity/ Items Distributed/ Services Provided	Union Council (UC)	Beneficiaries
01	Food	YFP, Philanthropist, KimseYok Mu (TURKEY)	Food items distribution – flour, rice, pulses and eatables	Haji Ghazi, Daraham, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Churahatta,	24,075
02	Health	YFP, JSI PAIMAN USAID, WHO, NATPOW, CIDA	Free Medical Camps 52 Camps organized to date	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Churahatta,	16,357
03	NFI	YFP, Philanthropist, KimseYok Mu (Turkey)	Distribution of Clothes	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Churahatta, (BZU Campus=70)	2,970
04	NFI	YFP, KimseYok Mu (Turkey)	Distribution of Shoes	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Churahatta,	2,750
05	NFI	JSI Paiman USAID	Distribution of Mosquitoes repellent, 500	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah	1,000
06	NFI	YFP, Philanthropist, IOM	distribution of Kitchen sets 430 sets	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah,	3,010
07	NFI	IOM	Distribution of Blankets 860	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Churahatta,	1,720
08	NFI	IOM	Distribution of Tents 430	Haji Ghazi, Darahama, Samina, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah,	3,010
09	Child Protection	UNOCHA	Winter Package 1 Quilt, Pair of Shoes, 2 Pairs	Jakhar Imam Shah, Ghous Abad, Haji Ghazi	1,500 Children

			of Socks, 1 Suit & 1 Sweater.		
10	Child Protection	UNOCHA	Establishment of Child Friendly Spaces (CFS)	Jakhar Imam Shah, Ghous Abad, Haji Ghazi	3,000
11	Wash	JSI PAIMAN USAID, CIDA	Health & Hygiene Education session (50)	Daraham, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah	Male = 982, Female = 1335, Children = 165 Total =2482
12	Wash	YFP, Philanthropist	Distribution of Mineral Bottles (1 & ½ ltr, = 600) (6 ltr = 72	Darahama, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah,	4,704
13	Wash	UNICEF	Distribution of Jerry cans 7000	Haji Ghazi, Darahama, Samina, Ghous Abad, 06Jhok Uttra, ManaAhmadani, Jakhar Imam Shah, Churahatta,	49,000
14	Wash	YFP, UNFPA, CIDA	Hygiene Promotion activities. (Distribution of Hygiene kits) 1210	Darahama, Ghous Abad, JhokUttra, ManaAhmadani, Jakhar Imam Shah, Haji Ghazi, Samina	2,420
15	Wash	UNICEF	Bath Soap (12000)	Ghous Abad, Jakhar Imam Shah, Haji Ghazi,	12.000 Bar (8x1500) Beneficiaries

MAP OF DISTRICT DG KHAN

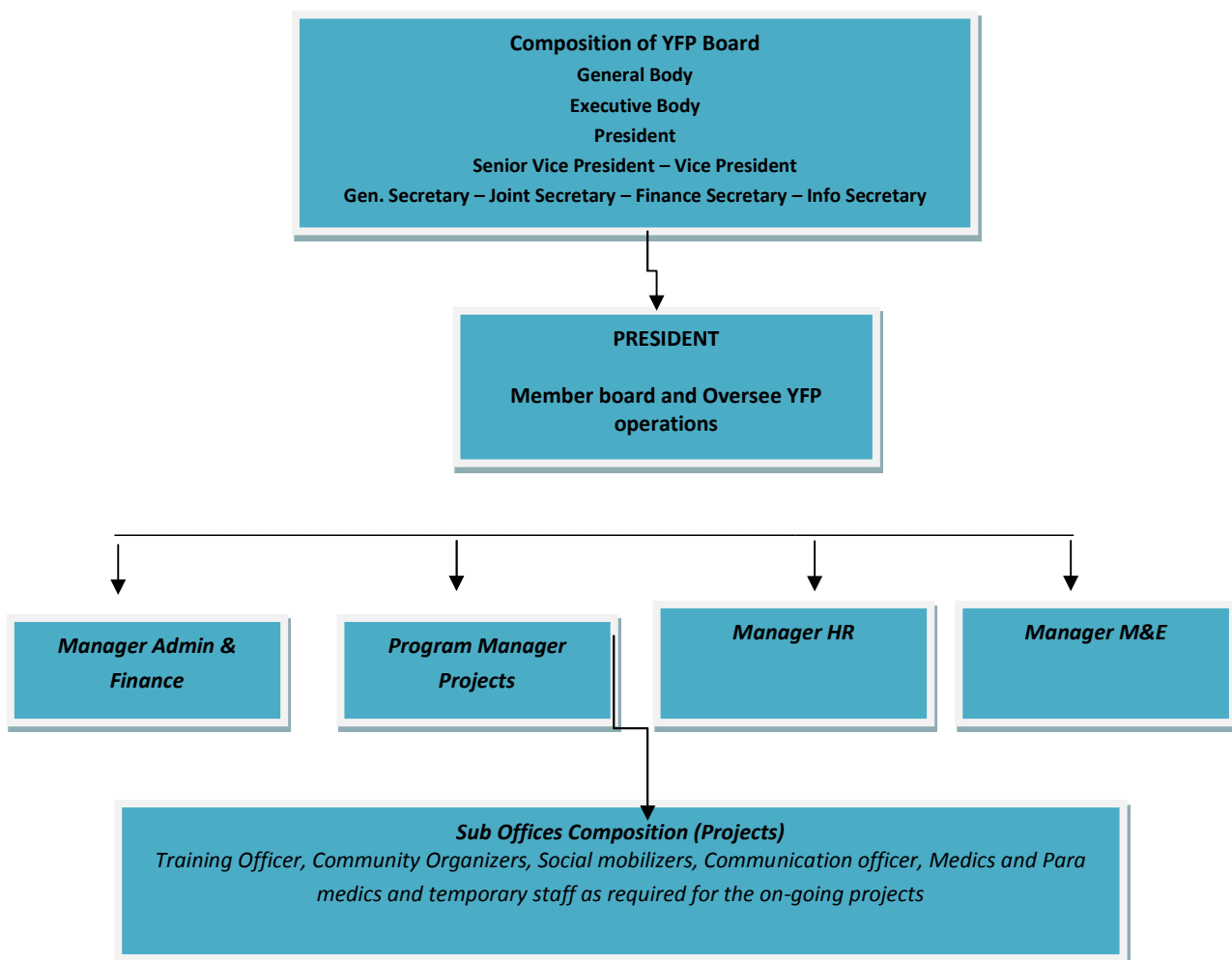


MAP OF DISTRICT RAJANPUR





YFP Organogram





An aerial view of DG Khan

Jinnah Complex-231, Shakir town Dera Ghazi Khan

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